JOB DESCRIPTION

GRAPHIC DESIGNER

Start Date: ASAP

Duration: 1-year, possible option to extend

Level of effort: Full-time

Location: Global

About the Role

The Cambridge SupTech Lab at the Cambridge Centre for Alternative Finance (CCAF), University of Cambridge Judge Business School, is looking for Graphic Designer.

We are seeking a highly creative and skilled Graphic Designer & Data Visualization Specialist to join our team. This role encompasses a broader scope of responsibilities, including creating visually appealing and effective designs, storytelling of data through infographics and presentations (PPT), and proficiency in Adobe Creative Suite, Figma, and data visualization tools. The successful candidate will collaborate with our team to enhance our brand image, effectively communicate data insights, and create compelling visuals.

About the Cambridge SupTech Lab

As a new initiative of the Cambridge Centre for Alternative Finance (CCAF) at the University of Cambridge Judge Business School (JBS), the Cambridge SupTech Lab aims to accelerate the creation and adoption of supervisory technology (SupTech) to enable effective digital supervision and regulation for greater protection of consumers and more scalable, sustainable, and responsible delivery of financial services. More info at www.cambridgesuptechlab.org.

Role Responsibilities

1. **Graphic Design:**
   o Create eye-catching graphics for digital and print materials, including marketing collateral, social media, newsletters, and more.
   o Design and update visual assets for websites, email campaigns, and advertising materials.
   o Develop and maintain a consistent brand identity through design.
2. **Data Visualization and Storytelling:**
   o Translate complex data into clear and engaging visualizations, including charts, graphs, and infographics.
   o Craft data-driven narratives to communicate insights effectively to internal and external stakeholders.
   o Design compelling data-driven presentations (PPT) to support decision-making and storytelling.
3. **Digital Interface Design:**
   o Collaborate with the product development team to create user-friendly and aesthetically pleasing digital interfaces using Figma.
   o Design wireframes, mockups, and prototypes for web and mobile applications.
4. **Collaboration and Communication:**
   o Work closely with cross-functional teams, including marketing, product development, and data analytics, to understand design and data requirements.
   o Communicate data-driven insights and design concepts effectively, both visually and verbally.
5. **Research and Trends:**
   o Stay updated on design trends, data visualization best practices, and industry trends to continuously improve design quality and data presentation.
   o Incorporate user-centered design principles into projects.
6. **File Management:**
   o Organize and maintain design files, data sets, and data visualization assets to ensure easy access and version control.

Required Skillset

- Bachelor's degree in graphic design, Visual Communication, Data Visualization, or a related field (or equivalent work experience).
- Proven experience as a Graphic Designer & Data Visualization Specialist, with a strong portfolio showcasing a range of design work and data visualizations.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, and data visualization tools (e.g., Tableau, Power BI, D3.js).
- Strong understanding of design principles, data visualization best practices, layout, colour theory, typography, and storytelling.

- Excellent knowledge of PowerPoint and presentation design, with a focus on data-driven storytelling.
- Ability to work both independently and collaboratively in a fast-paced environment.
- Strong attention to detail and the ability to meet deadlines consistently.
- Excellent communication and interpersonal skills.
- Familiarity with HTML/CSS and web design principles.
- Fluent/native English speaker

Soft Skills

Applicants need to succeed in technical skills, but also need to build a strong portfolio of soft skills to achieve long-term success at Cambridge SupTech Lab:

- Emotional intelligence, communication & empathy – How is your ability to collaborate effectively with others and work in teams, build relationships, share ideas, and manage conflict?
- Creativity & problem-solving skills – Are you an analytical and critical thinker? Can you find creative solutions to problems?
- Adaptability & flexibility – Our working environment and culture requires you to be agile and adaptable to succeed in this role. Are these your qualities?

Application process:
Please apply through LinkedIn or send your **CV and a covering letter** explaining your suitability for the role to suptech-lab-jobs@jbs.cam.ac.uk mentioning **"Graphic Designer" in the subject**. Please share your portfolio.